## WELCOME

Whether you're an optician or a retailer, I NEED YOU will have something to offer specially for you! Explore our ready reader universe updated with all the latest styles and colours and find just the right style for you.

I NEED YOU - A Breitfeld $\delta$ Schliekert brand

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## ABOUT US

## I NEED YOU Hamburg Readers

The name says it all. Our goal is to provide people with the beginning of presbyopia with exactly what they need: reading glasses that match their prescription. Founded in Hamburg in 1993, we have over 30 years of expertise in the optics industry and offer a comprehensive range of high-quality ready readers. Our product portfolio reflects a wide variety of styles: from timeless to fashionable, from subtle to unique - and a certain Hanseatic flair hovers over all of this. By introducing the first frames made of recycled material we consistently follow the trend for sustainability eyewear.

Available from optical retailers or from selected partners.



Quality at an affordable price and a great variety. Whether colourful or muted - whether rectangular or round - whether matte or shiny. The many styles and uncompromising quality - that's what makes the Essential Line so special.

## ESSENTIAL

STYLE


BLACK G67800


GREY G68000


PINK G67900


GREEN G68100

## Q UIN N

+1.0-+3.5 DPT.

Round shape with spring hinge and keyhole bridge.
Available in four colours with matte finish.


BLACK G39600


TORTOISE G39800


BLUE G39500

Rectangular shape with spring hinge.
Available in five colours with matte finish.

Set 1306500



CRYSTAL G7000


BROWN G7200


## FROZEN

+1.0-+3.5 DPT.

[^0]


BLACK G31000


BLUE G31200


BROWN G31100


RED G31300

## HALF-LINE

+1.0-+3.5 DPT.

Slim half-glasses with spring hinge. Available in four colours in a matte/shiny finish mix.

Set 1306509


Lightweight half-glasses with crystal clear front and coloured temples. Ribbed temple ends create anti-slip effect. Available in four colours with a transparent plastic case.

Set 1306399
Matching Display p. 81


## LUCKY

+1.0-+3.5 DPT.
$\qquad$

Square shape with spring hinge. Available in five colours with shiny finish.

Set 1306528


GREEN G54500

PINK G54800


BLACK G65200


GREY G65400


RED G66400


BLUE G65300


BROWN G65500



BLUE* G54400


## RAINBOW

+1.0 - +3.0 DPT. / *+3.5 DPT.
$\qquad$

Colourful square shape with spring hinge.
Available in seven colours with matte finish.

Set 1227477

RED* G6700


## ACTION MATTE

$+1.0-+3.5$ DPT.
$\qquad$

Straight, rectangular shape. Available in six different colours with matte finish.

Set matte 1306506
Set matte and shiny 1306507



BLUE G49500


BLACK G49800


GREEN G49700


TORTOISE G49900

## ACTION SHINY

+1.0-+3.5 DPT.
$\qquad$
Straight, rectangular shape. Available in four different colours with shiny finish.

Set shiny 1306503
Set matte and shiny 1306507


"Just be yourself" is the motto of the Unique Line. Vibrant frame colours in playful shapes make every wearer unique. Whether as bright as the tropic light or as shiny as a colourful lollipop - attention guaranteed. Or should it rather be emotional and relaxed? Only the sky is the limit to your personal taste.

## UNIQUE

STYLE



BLACK G35400


RED G35600


TORTOISE G35500


BLUE G35700

## JUNIOR

+1.0-+3.5 DPT

Round shape in retro design with keyhole bridge and spring hinge. Available in four colours with matte finish. Pouch included.


## TROPIC SUN

+1.0 - +3.0 DPT.

Colourful panto shape with spring hinge and grey tinted sun lenses (UV 400). Available in four colours with shiny finish.

Set 1227501


## TROPIC

+1.0 - +3.0 DPT.
$\qquad$
Colourful panto shape with spring hinge. Available in seven colours with shiny finish.

Set 1227500


GREY G26000


TURQUOISE G26200


PINK G26400


BLUE G26100


RED G26300


YELLOW G26500


CRYSTAL G26600



RED G16200


ORANGE G16400


BLUE G16300


GREEN G16500

## LOLLIPOP

+1.0 - +3.0 DPT.

Retro shape with spring hinge and decorative rivets. Available in four colours with shiny finish.

Set 1227438


## DOKTOR NEW

$+1.0-+3.5 \mathrm{DPT}$.
$\qquad$
Round shape in retro design with spring hinge.
Available in five colours with matte finish. Pouch
included.


ANTHRACITE G65600


TORTOISE-TURQUOISE
G65800


GREY-RED G66100


TORTOISE-ORANGE G65900


TORTOISE G63600


RED-PINK G63800


BLACK-WHITE G63700

blue-blue G63900

RELAX
+1.0-+3.5 DPT.

Square shape with spring hinge. Available in four colours with matte finish.

Set 1306531


blue colourful
G56100


BLACK COLOURFUL
G56200

## CHAOT

+1.0 - +3.0 DPT.

Rectangular shape with spring hinge.
Available in two different multi-coloured designs
with shiny finish.

Set 1306351



TORTOISE-TURQUOISE G55700


TORTOISE-ORANGE G55900


BLACK-GREY G55800


BLUE-blue G56000

## JUNIOR SELECTION

+1.0 - +3.0 DPT.

Round shape in retro design with keyhole bridge and spring hinge. Available in four colours with matte finish. Pouch included.

Set 1227431



BLACK G15500


BROWN-ORANGE G15700


BLUE G15600


BLUE-WHITE G15800

## FEELING

+1.0-+3.5 DPT.
$\qquad$

Rectangular shape with spring hinge. Available in five colours with matte soft touch finish.

Set with Bus Display 1306513
Matching Display p. 80


BLACK G13500

## WOODY SUN-BI

```
+1.0 - +3.0 DPT.
```

Retro shape with spring hinge and bifocal sun lenses (UV 400). Available in two colours with matte finish. Pouch included.

Set 1227509



BLACK G38900


TORTOISE G39000

WOODY SUN

```
+1.0 - +3.0 DPT.
```

> Retro shape with spring hinge and sun lenses
(UV 400). Available in two colours with matte finish.
Pouch included.



BLACK G11700


RED G14600


TORTOISE G11800


BLUE G38800

## WOOD Y

```
+1.0 - +3.5 DPT.
```

Retro shape with spring hinge. Available in four colours with matte finish. Pouch included.

Set 1306533



BLACK G11900


GREEN G12100


TORTOISE G12000


RED G12200

## DOKTOR

+1.0-+3.5 DPT.

Round, bold shape in retro design. Available in four colours with matte finish. Pouch included.


Just be yourself


By intelligently combining form and function, the models of the Timeless line are reduced to the core. Their simplicity and unobtrusiveness make them a classic that can be worn by everyone regardless of trend and fashion.

TIMELESS NEWS

NEW IN! BEN - Blue


BLUE G70700

## BEN

+1.0-+3.0 DPT.

Rectangular shape, metal frame with spring hinge. Available in two colours. Pouch made of recycled PU included.



BLACK G70800


DARK TORTOISE G71000


GREY TORTOISE G70900


LIGHT TORTOISE G71100

FRANKIE O RECYCLED
+1.0-+3.5 DPT.

Panto-shape made of recycled material with keyhole bridge and spring hinge. Available in four colours with shiny finish. Pouch made of recycled PU included.

Set 1304024



BLACK-GOLD G71400


RED-GOLD G71500

## MIA

+1.0-+3.0 DPT.

Cat eye shape, metal frame with spring hinge.
Available in two colours. Pouch made of
recycled PU included.

Set 1306362



BLACK G14000


## LENNARD

+1.0 - +3.0 DPT.
$\qquad$

Round shape, filigreed metal frame featuring a 1920s-style W bridge. Available in three colours.

Set 1227435



BLUE TORTOISE G10300


GOLD G14100



ANTHRACITE G35000

blUe G35200


TORTOISE G35100


RED G35300

## EDD Y

+1.0-+3.0 DPT.

Rectangular shape with spring hinge. Available in four colours with matte finish. Pouch included.

Set 1227395



BLACK G28000


TORTOISE G28100

## BLUEBREAKER PANTO

+0.0 - +3.0 DPT.

[^1]

## WINDSOR

+1.0-+3.0 DPT.

Round shape with Windsor ring and spring
hinge. Available in two colours with matte finish.
Pouch included.

Set 1227507


## CAMBRIDGE

+1.0-+3.0 DPT.

Timeless shape with spring hinge. Available in two
colours. Pouch included.

TORTOISE-BLACK G59800


TORTOISE MATTE G59900



TORTOISE G4600

BLUEBREAKER
$+0.0-+3.0$ DPT.

Rectangular shape with spring hinge.
The BLUEBREAKER ${ }^{\circledR}$ lenses absorb min. $40 \%$ of the
blue component in the light. Anti-reflective
with UV protection. Available in two colours
with matte finish. Pouch included.

Set 1227364

TIMELESS READERS FROM HAMBURG


D区
BLACK G6800


TORTOISE G6900

## ROBERT

+1.0-+3.5 DPT.

Rectangular shape with spring hinge. Available in two colours with shiny finish. Pouch included.

Set 1306532




BLACK G29700


GUN G29900

## CLUB

+1.0 - +3.5 DPT. / STEPS 0.25

Rectangular shape, metal frame with spring hinge. Available in two colours.

Set 1306512



BLACK G27000


BROWN G27200


RED G27100


BLUE G27300

## ZIPPER

+1.0-+3.0 DPT.

Slim rectangular form with spring hinge.
Available in four colours with matte soft touch finish.
Pouch included.



BLACK G14700


CRYSTAL G14900


TORTOISE G14800


RED G15000

ADAM<br>+1.0-+3.5 DPT. / STEPS 0.25

Narrow rectangular shape with spring hinge.
Available in four colours with shiny finish.

Set 1306499



TORTOISE G1200


BLACK G3000

## CLASSIC

+1.0 - +3.5 DPT.

[^2]

Reduced to the core.


The Hang Over line means pure functionality plus an individual touch Thanks to the extra-long and curved temple ends, the glasses fit perfectly use, they can be securely carried around the neck, always at hand. The Hang Over line received the "German Design Award" by the German Design Council.


## 8

BLACK G59200


BLUE G59400


TORTOISE G59300


BLACK-GREY G59500

## HANG OVER PANTO

+1.0-+3.0 DPT.

Panto shape with spring hinge and extra long temples. Won the German Design Award 2020. Available in four colours with matte finish. Pouch included.

Set 1227414



## BLACK G61000



RED G61200


CRYSTAL G61100

blUE G61300

## HANG OVER LIFE

```
+1.0 - +3.0 DPT.
```

[^3]

## HANG OVER SELECTION

+1.0-+3.0 DPT.

Rectangular shape with spring hinge and extra long temples. Won the German Design Award 2020.
Available in four colours with matte soft touch finish. Pouch included.

Set 1227415


## HANG OVER

+1.0-+3.0 DPT.

[^4]
"Always on the cutting edge" - that's what the "Trend" line stands for.
A fresh collection oriented towards fashion and contemporary changes. Always reflecting the current way of life, whether in shape, colour or material. A line that provides variety for the wearer and consciously supports his current lifestyle.

## TREND <br> NEWS




BLACK G71200


TORTOISE G71300

J AMIE
(1) RECYCLED
+1.0 - +3.5 DPT
$\qquad$

Round shape with straight top edge and keyhole bridge. Made from recycled material with spring hinge. Available in two colours with shiny finish.
Pouch made of recycled PU included.



BLACK G69800


SILVER G70000


GUN G69900


GOLD G70100

## D Y LAN

+1.0-+3.0 DPT.

Aviator shape, metal frame. Available in four colours. Pouch made of recycled PU included.

Set 1303905



CRYSTAL G69400


RED G69500

## ENJA ( $\quad$ RECYCLED

+1.0-+3.0 DPT.

[^5]


BLACK G70400


TORTOISE G70500

GRETA (O) RECYCLED
+1.0 - +3.0 DPT.

Large square shape made from recycled material with spring hinge. Available in two colours with matte soft touch finish. Pouch made of recycled PU included.

Set 1303903



BLACK G70200

beige transparent G70300

## JACKIE O RECYCLED

+1.0-+3.5 DPT.

[^6]

## ELLA

+1.0 - +3.0 DPT.

Panto shape with keyhole bridge and spring hinge. Available in four colours with shiny finish. Pouch included.

Set 1303026



DARK TORTOISE G13000


BROWN G13200


LIGHT TORTOISE G13100


CREAM G13300

## M A R Y

+1.0-+3.5 DPT.

Delicate shape with spring hinge. Available
in four colours with shiny finish. Pouch inlcuded.

Set 1231260



TURQUOISE G68600


LIGHT BLUE G68800


PINK G68700


SALMON G68900

## SKYLER

+1.0-+3.0 DPT.

Modern shape with spring hinge. Available
in four colours with shiny finish. Pouch included.

Set 1303029



GOLD G69000


BLACK-GOLD G69200


RED-COPPER G69100


GREEN-GOLD G69300

## Y OK O

+1.0 - +3.0 DPT.

Trendy shape, metal frame with spring hinge.
Available in four colours. Pouch included.

Set 1303030



BLACK G15100


TORTOISE G15200

## STUDENT

+1.0 - +3.0 DPT.

Retro shape with keyhole bridge and spring hinge. Available in three colours with matte finish.

TREND READERS
FROM HAMBURG



## OXFORD

+1.0-+3.0 DPT.

Retro shape with keyhole bridge and spring
hinge. Available in two colours with matte finish.
Pouch included.

Set 1227464



DARK TORTOISE G3400

## JOHN

+1.0 - +3.0 DPT.

Bold square shape with spring hinge.
Available in two colours with shiny finish.

Set 1306526


## TAILOR

+1.0-+3.0 DPT.

Large square shape with spring hinge. Available in four colours with matte finish. Pouch included.

Set 1227494


## PLAYA

+1.0 - +3.0 DPT.

[^7]


Exceptional design based on simple shapes without frills and clear, rather subtle colours - that is the DNA of the Selected line. Selected materials and special functionalities give this series that certain extra.

## SELECTED

STYLE



BLACK G69600


WINE-RED G69700

Cat eye shape with spring hinge. Made of TR90 material with acetate temples. Available in two colours with shiny finish. Pouch made of recycled PU included.


## 5 M M

+1.0-+3.0 DPT.

Panto shape, ultra slim, delicate 5MM flat with stainless steel temples. Minimum weight: 13g only. Available in two colours with matte finish. Pouch included.

Set 1227343



BLUE G25300


BROWN G25200


GUN G25400

## OTTO

+1.0-+3.0 DPT.


[^8]

BLACK G5300


ANTIQUE SILVER G5500


CASE BLACK
CASE GOLD
Rectangular shape, super slim 9 MM flat, made of monel with scratch resistant silicate biconvex lenses. Available in three colours. Including matching slim metal case.

Set Black 1227351 / Set Gold 1227347
Set Antique Silver 1227349
-


GOLD G11100
$\square$
case gold


STEEL-GREY Gl1200

## $=-21$

CASE STEEL-GREY

## 9MM NOBLE

+1.0-+3.5 DPT.

Oval shape, super slim 9 MM flat, made of monel with scratch resistant silicate biconvex lenses. Available in two colours. Including matching slim metal case.


GOLD G5100


CASE GOLD


ANTIQUE SILVER G5200

case antique silver

## FIRE

+1.0 - +3.5 DPT.

Rectangular shape, foldable metal frame made of monel with scratch resistant silicate biconvex lenses. Available in two colours. Including matching small case.

Set Gold 1227400 / Set Antique Silver 1227401

SELECTED READERS
FROM HAMBURG




DYLAN

## INY

ACCESSORIES

> Our range of practical and stylish accessories completes the collection.

Get inspired by our selection of cases and cords, which, in addition to the purely practical use, gives each model a very special touch.

For a clear sight and a good care of your frame and lenses we recommend our I NEED YOU sprays.



## MOOSY

DARK BLUE 1303748
( $160 \times 65 \mathrm{~mm}$ ) Packing unit 10 pcs.


## MOOS Y

SAND 1303750
( $160 \times 65 \mathrm{~mm}$ ) Packing unit 10 pcs.

MOOS Y

GREY 1303749
( $160 \times 65 \mathrm{~mm}$ ) Packing unit 10 pcs.


MOOSY

BLACK 1303751
( $160 \times 65 \mathrm{~mm}$ ) Packing unit 10 pcs.


MOOSY SET
1303401

( $160 \times 65 \mathrm{~mm}$ ) Packing unit 80 pcs.



## SKINNY

BLACK 1303562
( $155 \times 65 \mathrm{~mm}$ ) Packing unit 10 pcs.


## SKINNY

TURQUOISE-YELLOW 1303551
( $155 \times 65 \mathrm{~mm}$ ) Packing unit 10 pcs.

SKINNY

BROWN-GREEN 1303550
( $155 \times 65 \mathrm{~mm}$ ) Packing unit 10 pcs.


## SKIN N Y

RED-YELLOW 1303552
( $155 \times 65 \mathrm{~mm}$ ) Packing unit 10 pcs.


## SKINNY

BLUE-RED 1303553
( $155 \times 65 \mathrm{~mm}$ ) Packing unit 10 pcs.



SKINNY
BLACK-BLUE 1303554
( $155 \times 65 \mathrm{~mm}$ ) Packing unit 10 pcs.

SKINNY SET
1303555

( $155 \times 65 \mathrm{~mm}$ ) Packing unit 100 pcs.

## ECTACUlar



DOKTOR


## CANNYSET

1231174
$\qquad$
( $160 \times 65 \mathrm{~mm}$ ) Packing unit 20 pcs.


## BOBBY

GREY 1303692
( $160 \times 60 \mathrm{~mm}$ ) Packing unit 10 pcs.

BOBBY XL

GREY 1303693
( $165 \times 68 \mathrm{~mm}$ ) Packing unit 10 pcs.


N 2
O
$\Theta$


B B 7 A
1220659
$\qquad$
12 pcs. black 2.0 mm , length 70 cm


## B B 8 A

1220660


12 pcs. color sorted, 2.5 mm , length 70 cm


B B7B


12 pcs. colour sorted, 2.0 mm , length 70 cm

## B B 9 A

1220661


12 pcs. colour sorted, 1.5 mm , length 70 cm


BB10A
1221628


12 pcs. colour sorted, 1.2 mm , length 70 cm


BB11A
1223964

12 pcs. mix black, 3 variations, length 70 cm


## ANTI-FOGSPRAY

1306835
PACKING UNIT 25 PCS WITH 29,5ML EACH

Anti-fog spray, provides long-lasting protection against fog. Suitable for all lens materials.
Available upon request MOQ: 250 pcs


## CLEANING SPRAY

```
1306836
PACKING UNIT 25 PCS WITH 29.5MLEACH
```

Environmentally friendly cleaning spray, free of alcohol and silicones. Cleans crystal clear and gentle - not irritating to skin. Suitable for all lens materials.
Available upon request MOQ: 250 pcs


## MICROFIBRE CLOTH

1303149

[^9]For an optimal presentation, we offer matching displays in high-quality design. Whether modern table displays for impulse purchases at the POS or mobile presenters on the retail floor, the positioning guarantees the customer's full attention.


## TOWER D8OSIS

$45.6 \times 175 \times 37$ CM / 1302941

Rotating floor display for 80 ready readers and pouches. Dioptre guide for a quick customer orientation, two integrated mirrors and acuity charts on the side. Mobile with wheel lock. Customize assortments possible.


## D 20 M T

$24 \times 43.5 \times 24$ CM / 1303352

Rotating table display for 20 ready readers and pouches. Including dioptre guide and two integrated mirrors.

## B 3 A

$16 \times 3 \times 20$ CM / 1224594

Elegant textile box with magnetic lid for 3-4 reading glasses.


## B 5 A

$16 \times 3.8 \times 25$ CM / 1223237

Elegant textile box with magnetic lid for 5 reading glasses.

## DBUS 4

$10 \times 10 \times 23 \mathrm{CM} / 1225342$

Table display Volkswagen Bus 7
for 10 reading glasses.
Display without goods.


## D J O Y

21 X 26 X 23 CM/1303462

Display for model JOY with space for 24 reading glasses.

Display with reading glasses 1306399


## MODELS

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# DO YOU NEED US? 

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凶 info@ineedyou.de
(1) www.ineedyou.de

## $\odot$

Buchenring 57
22359 Hamburg / Germany


[^0]:    Retro shape with spring hinge, modern keyhole bridge and decorative rivets. Available in four colours with matte shimmering finish.

[^1]:    Panto shape with spring hinge. The BLUEBREAKER ${ }^{\circledR}$
    lenses absorb min. $40 \%$ of the blue component in the light. Anti-reflective with UV protection. Available in two colours with shiny finish.
    Pouch included.

[^2]:    Bold rectangular form with spring hinge.
    Available in two colours with matte finish.
    Pouch included.

[^3]:    Rectangular shape with spring hinge and extra long temples. Won the German Design Award 2020.
    Available in four colours with matte finish.
    Pouch included.

[^4]:    Rectangular shape with spring hinge and extra long temples. Won the German Design Award 2020.
    Available in four colours with matte finish.
    Pouch included.

[^5]:    Bold cat eye shape made from recycled material with spring hinge. Available in two colours with shiny finish. Pouch made of recycled PU included.

[^6]:    Round shape made from recycled material with spring hinge. Available in two colours. Pouch made of recycled PU included.

[^7]:    Large square shape with spring hinge and sun
    lenses (UV 400). Available in two colours with matte
    finish. Pouch included.

[^8]:    Rectangular shape, Nylor half-rim frame with spring hinge and acetate temples. Available in five colours. Pouch included.

[^9]:    Size 40 cm x 40 cm

